

17th INTERNATIONAL EXHIBITION AND CONFERENCE ON SAFE, SMART & SUSTAINABLE CITY SOLUTIONS



28, 29, 30 November 2023
Palace Grounds, Bengaluru, India

PARTNERSHIP PROPOSALS

| Facilities | Principal Partner | Co-Partner | Associate Partner | Session Partner | Product / Technology Service Presentation |
|----------------------------------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|-------------------------------------------|
| Exhibition Space (sq. mtr.) | 100 | 50 | 36 | 18 | 9 |
| Speaking Slot | y | y | y | y | y |
| Appropriate Media Coverage / Mileage | y | y | y | y | x |
| Advertisement in Conference Paper / Exhibition Directory | Full Page | Full Page | Full Page | Full Page | Full Page |
| Advertisement in Urban News Digest | Full Page | Full Page | Full Page | Full Page | Full Page |
| Profile / Brochure in Delegate Kit | y | y | y | y | x |
| Waiver of Delegate Charges | 10 | 5 | 2 | 2 | 2 |
| Partnership Charges | ₹ 30 lacs* / US\$ 60,000* | ₹ 20 lacs* / US\$ 40,000* | ₹ 15 lacs* / US\$ 30,000* | ₹ 10 lacs* / US\$ 20,000* | ₹ 6 lacs* / US\$ 12,000* |

* Add GST @ 18% extra

Detailed proposals enclosed.

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PRINCIPAL PARTNER PROPOSAL

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2023, 17th International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Principal Partner.

Benefits of being a Principal Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

Facilities for Principal Partner

- 100 sq. mtr. vantage exhibition space.
- Speaking Slot.
- Appropriate Media Coverage / Mileage .
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 10 complimentary delegate registrations for the conference.

Charges for Principal Partner

₹ 30 lacs / US\$ 60,000
Add GST @ 18% extra

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CO - PARTNER PROPOSAL

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2023, 17th International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Co-Partner.

Benefits of being a Co-Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

Facilities for Co-Partner

- 50 sq. mtr. vantage exhibition space.
- Speaking Slot.
- Appropriate Media Coverage / Mileage .
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 5 complimentary delegate registrations for the conference.

Charges for Co-Partner

₹ 20 lacs / US\$ 40,000
Add GST @ 18% extra

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ASSOCIATE PARTNER PROPOSAL

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2023, 17th International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Associate Partner.

Benefits of being a Associate Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

Facilities for Associate Partner

- 36 sq. mtr. vantage exhibition space.
- Speaking Slot.
- Appropriate Media Coverage / Mileage .
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 2 complimentary delegate registrations for the conference.

Charges for Associate Partner

₹ 15 lacs / US\$ 30,000
Add GST @ 18% extra

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SESSION PARTNER PROPOSAL

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2023, 17th International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Session Partner.

Benefits of being a Session Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

Facilities for Session Partner

- 18 sq. mtr. vantage exhibition space.
- Speaking Slot.
- Appropriate Media Coverage / Mileage .
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 2 complimentary delegate registrations for the conference.

Charges for Session Partner

₹ 10 lacs / US\$ 20,000
Add GST @ 18% extra

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PRODUCT / TECHNOLOGY SERVICE PRESENTATION PROPOSAL

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2023, 17th International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Product / Technology Service Presentation Proposal.

Benefits of being a Product / Technology Service Presentation Proposal

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

Facilities for Product / Technology Service Presentation Proposal

- 9 sq. mtr. vantage exhibition space.
- Speaking Slot.
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- 2 complimentary delegate registrations for the conference.

Charges for Product / Technology Service Presentation Proposal

₹ 6 lacs / US\$ 12,000
Add GST @ 18% extra

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