

8th International Exhibition & Conference on Municipal Services, Urban Development and Public Works

MUNICIPALIKA™ 2010
Making Cities Work
21, 22, 23 January 2010
University Grounds, Ahmedabad, India



Waste management

Urban Development

Mass Rapid Transit

Security

Sewerage

Environment

Construction

Roads

Water

Renewable Energy

E-governance

Transport

Housing

Disaster Management

Traffic

Infrastructure






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Context

With the rapid pace of urbanisation, the percentage of India's population living in cities has almost doubled to 28% from 14% at the time of independence. This is expected to accelerate even further and by 2021 to over 40% of Indians will be living in urban areas. Indian cities provide settings as engines of growth and at the same time face enormous challenges.

Many initiatives are being undertaken by the Central, State and Local/City Governments for addressing the urban challenges, including the Jawaharlal Nehru National Urban Renewal Mission (JNNURM) of the Government of India, which aims at creating economically productive, efficient, equitable, inclusive, sustainable and responsive cities. The massive funding from the Central and State Governments amounting to Rs. 1000 billion (US\$20 billion) over the period 2005-2012 will contribute substantially to creating improved urban Infrastructure and housing.

The urban scenario in India is thus going through a dynamic phase of reforms, leading to fast paced improvements in infrastructure through large scale massive investments.



Gujarat is one of India's most economically developed and prosperous states of India, with an annual growth rate of 10.4% in the last 5 years, as compared to the national average of about 8%. The state generates 25% of India's tax revenues, and at USD 630, its Per Capita Income is about 22% higher than the national average of USD 516.

The Urban Spread

The state has a very wide urban base, with 38% of its total population of 50.6 million living in 242 urban centers (as compared to the national average of 28%), making it the 3rd most urbanized state in India. The level of urbanization is further expected to increase to almost 50% by 2016.

While throwing up immense challenges for creating and providing urban infrastructure and services to the citizens, this rapid pace of urbanization is also attracting substantial investments from central, state and urban local bodies, as well as the private sector, as Public Private Partnership (PPP) Programmes.

Urban Investment Scenario

Initiatives like the Jawaharlal Nehru National Urban Renewal Mission (JNNURM), Basic Services for Urban Poor (BSUP), the Integrated Housing and Slum Development Programme (IHSDP) and Urban Infrastructure Scheme for Small and Medium Towns (UIDSSMT), Garib Samridhi Yojana etc. (refer table), are providing a major stimulus to urban infrastructure development in the state of Gujarat.

Name of Programme	Projects approved	Outlay	
		(Rs Crores)	(US Million)
JNNURM	67	5254.00	105.00
BSUP	16	1437.00	28.74
IHSDP	18405(dwelling)	227.50	4.54
UIDSSMT	54	434.00	8.68
Garib Samridhi Yojana		13000.00	260.00





Exhibit Profile



Water, and Waste Water

- Water Supply Treatment & Distribution Machinery & Equipment • Water Extraction • Macro Water Management • Water Conservation • Rain Water Harvesting • Waste-water recycling • Desalination • Water Consultancy • Effluent Treatment • Pumps, Valves, Compressors & Fittings • Desiltation • Filtration Systems • Instrumentation & Process Control



Solid Waste Management, and Recycling

- Collection Treatment, Storage, Transportation and disposal of Municipal, Industrial, Hazardous and Bio-Medical Waste • Waste recycling • Waste-to-Energy • Plastic-to-fuel • Bio-methanation • Composting, Incineration/Combustion • Fly ash and Slurry Recycling and Management • Landfill Management • e-waste Management • Waste Consultancy



Cleaning Technologies and Conservancy

- Assets and Facility Management • Conservancy, Public Hygiene & Sanitation • Road Sweepers • Pest Control & Pesticides Service • Wash room and Hygiene Products • Detergents, Soaps & Chemicals • Brushes, Mops and Scrubbers • Cleaning Equipment • Clean Air Monitoring • Clean Room Technologies • Air Cooling Systems/Technologies • Ozonizers



Environment, Pollution Control and Sustainability

- Environmental Protection & Pollution Control Measuring Equipment & Systems • Environmental and Risk Management Services • Renewable and Alternative Energy Sources, Solar and Wind etc. • Carbon Credits • Eco-Tourism • Green Building & Hotels • Environmental Education • Radiation Protection • National, International and Non-Profit Organisations for Environmental Protection • Green Building Equipment/Materials • Air conditioning and Cooling Towers • Landscaping • Environment Friendly Products



Urban Infrastructure Development

- Infrastructure Development for Airports, Roads, Bridges • SEZs, Business & Industrial Parks • Public Amenities like Parks, Gardens, Playgrounds, Toilets, Markets, Shopping Complexes • Electricity and Lighting of Roads, Public Areas • Distribution of Power, Telecom, Gas and Energy • National and Multilateral Urban Development and Funding Agencies • Financial Institutions



Safety, Security and Disaster Management

- Fire Prevention, Protection & Rescue Equipment • Disaster Control and Management • Crisis Prevention and Management • Natural Calamity Mitigation • Riot, Vandalism and Unrest Control • Public Security • Policing & Crime Prevention • Insurance & Loss Prevention • Anti Terrorism Equipment & Services • Audio & Video Surveillance Equipment • Fire & Smoke Safety



Urban Transportation and Traffic

- Mass Rapid and Multi-Modal Transport • Bus & Rail Systems • Traffic Control, Information and Management Systems • Fare and Toll Systems • Road Safety and Guidance • Road Markings and Signages • Street Furniture and Lighting • Parking Solutions



Urban e-governance and IT Solutions

- Software, Hardware and Services • GIS/GPS Solutions • e-Commerce and e-Payment • ERP Solutions



Construction and Building Technologies

- Building, Construction & Infrastructure Development Technologies Machinery, Equipment and Material • Architectural Products and Services • Escalators and Elevators • Pipes, Plumbing Materials, Waterproofing • Scaffolding and Tools • Low-Cost Building Material and Products • Architecture and Town Planning • Restoration of buildings • Surveying Equipment

The above list is indicative

Special Displays : Country, State and City Pavilions



Who will attend

• Mayors • Municipal Commissioners and City Managers • Private Segments / Industry Players • Industry Professionals/Consultants • Procurers of Stores, Supplies and Disposal Department • Consultants to Municipal Corporations • Traffic and Road Department • Public Administrators & Civil Servants • Public Works Department • Public Health Engineering Department • Public Utility Providers • Police, Civil Defence & Public Safety Departments like Fire, Health Services etc. • Public Services Telecommunications & IT Professionals • Providers of Municipal and Urban Services • Municipal & Government Contractors and Suppliers • Development Banks and Financial Institutions • Public and Private Security Agencies • Central Water Commission, Central Ground Water Authority, Municipal Water Authorities • Industrial Water and Waste Water Consultants, Experts • Town Planners, Architects, Engineers and Interior Designers • Structural and Civil Engineers • Housing & Building Department • Professionals from the Building Industry • Real Estate & Township Developers & Builders • Construction & Infrastructure Developers • Building Owners' Associations & Housing Societies • Estate and Facility Managers • Elected Office Bearers • Media / Press

Participation Package

Built -Up Booth/Bare Space (Indoor) : Walk- In-Package

(Minimum 9sqm)

National Rs. 9,000* per sqm

International US\$ 200* per sqm

Bare Space (Outdoor - Open to Sky)

(Minimum 50 sqm)

National Rs. 6,000* per sqm

International US\$ 135* per sqm

NB.1. Any Multiple of the above can be booked.

2. Limited number of Mini booths(built-up) of 6 sqmtrs also available

* Service Tax & Educational Cess extra @10.30%

Walk-in package includes

• Standard Pre-Fab. Shell • Display Panel Walls on 2/3 sides
 • Tables & Chairs • Name Board Fascia • Spotlights • Air Conditioning • Electricity • General Lighting • Round-the-Clock Security • Booth Cleaning Services • Advertising & Publicity Support to the Fair • Visitor Invitations • Directory Listing

Bare Space package includes

• Chalk marked-Open to Sky Space • Power Supply upto the stall
 • General Lighting • Round-the-Clock Security • Booth Cleaning Services • Advertising & Publicity Support to the Fair • Visitor Invitations • Directory Listing

Sponsorship

Sponsorship / Co-sponsorship / Associate Sponsorship is invited and can be availed by stake holder institutions wishing to project the important role played by the institutions / corporates at the local, regional, national and international level on the subject of Good Urban Governance as per the following terms:

Sponsorship fees:

Sponsor Rs. 20 Lakhs / US\$ 45,000

Co-sponsor Rs. 10 Lakhs / US\$ 22,500

Associate Sponsor Rs. 5 Lakhs / US\$ 11,250

Product / Technology / Services Presentation Rs. 3 Lakhs / US\$ 6,750

Please contact our Marketing Team for Additional Sponsorship Opportunities

Benefits	Sponsor	Co-Sponsor	Associate Sponsor	Product Presentation
Exhibition Space (sq m)	100	50	25	9
Marketing Presentation Slot (minutes)	20	15	10	10
Waiver of Delegate Fees	10	5	2	2
Appropriate Media Coverage/ Mileage	✓	✓	✓	X

Supporting organisations of Municipalika 2009



Ministry of
Urban Development
Government of India



Ministry of
Housing & Urban Poverty Alleviation
Government of India



Ministry of
Information Technology
Government of India



GOVERNMENT OF
MAHARASHTRA



MUNICIPAL CORPORATION
OF GREATER MUMBAI



NATIONAL INSTITUTE OF URBAN AFFAIRS



NATIONAL INSTITUTE OF URBAN AFFAIRS



All India Institute of
Local Self-Government



CONSTRUCTION INDUSTRY
DEVELOPMENT COUNCIL



CONSTRUCTION INDUSTRY
DEVELOPMENT COUNCIL



USAID INDIA
INDO - USAID FIRE ID PROJECT



INSTITUTION OF
FIRE ENGINEERS (INDIA)



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FIRE ENGINEERS (INDIA)



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FIRE ENGINEERS (INDIA)

Good Governance India Foundation

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Good Governance
India Foundation