

# 15th International Exhibition and Conference on Smart & Sustainable City Solutions



Co-located with



**19-21 September 2018**  
Bombay Exhibition Centre  
Mumbai, India

## State Proposals

Benefits	Partner State	Feature State	State Pavilion
Exhibition Space (sq. mtr.)	50	36	24
Invitation for Minister to be Guest of Honour at Inauguration	y	y	y
Invitation for Secretary to make Presentation in Plenary Session	y	y	x
Presentation in Technical Session	y	y	y
Appropriate Media Coverage / Logo Mileage Options	y	y	x
Advertisement in Conference Papers / Exhibition Directory	2 Full Pages	Full Page	Full Page
Advertisement in Urban News Digest	Full Page	Full Page	Full Page
State Profile / Brochure in Delegate Kit	y	y	x
Waiver of Delegate Fees	25	15	10
Local Hosting & Transport	6 Persons	4 Persons	2 Persons
<b>Partnership Fees</b>	₹ 30 lacs*	₹ 22.5 lacs*	₹ 15 lacs*

\* Add GST @ 18% extra

Detailed proposals enclosed.

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## Partner State Proposal

We invite State Urban Development / Municipal Administration Department to participate in Municipalika Smart & Sustainable Cities + CAPEX 2018, 15th International Exhibition & Conference on Smart & Sustainable City Solutions, at Maharashtra, by being Partner State.

### Benefits of being Partner State

- Will provide a forum for the State and Government / Private sector agencies in the urban sector to interact with national and international delegates.
- Will highlight the best practices, activities, initiatives and achievements of the State in the area of Urban Infrastructure Development and Municipal Management, including under PPP.
- Will be an opportunity to showcase the state as a model of Good Urban Governance.
- Will help attract investment and PPP projects to the state from the private sector.

### Facilities for Partner State

- 50 sq. mtr. vantage exhibition space, to project all the activities, achievements, projects, policies and programmes of the State Urban Development / Municipal Administration Department, as well as its subsidiary bodies, parastatals, undertakings, municipal corporations and other stake holders etc.
- Invitation for Minister to be Guest of Honour at Inauguration.
- Invitation for Secretary to make Presentation in Plenary Session.
- Projection of the State as Partner State in all documentation, publicity and promotional materials, dias backdrop, Venue sign ages etc.
- 2 Full Pages Color advertisement in Conference Papers / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Inclusion of State Urban Development Profile in all delegate kits.
- 25 complimentary delegate registrations for the conference.
- 6 Persons Local Hosting & Transport.

### Investment for Partner State

₹ 30 lacs

Add GST @ 18% extra

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## Feature State Proposal

We invite State Urban Development / Municipal Administration Departments to participate in Municipalika Smart & Sustainable Cities + CAPEX 2018, 15th International Exhibition & Conference on Smart & Sustainable City Solutions, at Maharashtra, by being a Feature State.

### Benefits of being a Feature State

- Will provide a forum for the State and Government / Private sector agencies in the urban sector to interact with national and international delegates.
- Will highlight the best practices, activities, initiatives and achievements of the State in the area of Urban Infrastructure Development and Municipal Management, including under PPP.
- Will be an opportunity to showcase the state as a model of Good Urban Governance.
- Will help attract investment and PPP projects to the state from the private sector.

### Facilities for Feature State

- 36 sq. mtr. vantage exhibition space, to project all the activities, achievements, projects, policies and programmes of the State Urban Development / Municipal Administration Department, as well as its subsidiary bodies, parastatals, undertakings, municipal corporations and other stake holders etc.
- Invitation for Minister to be Guest of Honour at Inauguration.
- Invitation for Secretary to make Presentation in Plenary Session.
- Projection of the State as Partner State in all documentation, publicity and promotional materials, dias backdrop, Venue sign ages etc.
- Full Pages Color advertisement in Conference Papers / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Inclusion of State Urban Development Profile in all delegate kits.
- 15 complimentary delegate registrations for the conference.
- 4 Persons Local Hosting & Transport.

### Investment for Feature State

₹ 22.5 lacs

Add GST @ 18% extra

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## State Pavilion Proposal

We invite State Urban Development / Municipal Administration Departments to participate in Municipalika Smart & Sustainable Cities + CAPEX 2018, 15th International Exhibition & Conference on Smart & Sustainable City Solutions, at Maharashtra, by taking up a State Pavilion.

### Benefits of taking up a State Pavilion

- Will provide a forum for the State and Government / Private sector agencies in the urban sector to interact with national and international delegates.
- Will highlight the best practices, activities, initiatives and achievements of the State in the area of Urban Infrastructure Development and Municipal Management, including under PPP.
- Will be an opportunity to showcase the state as a model of Good Urban Governance.
- Will help attract investment and PPP projects to the state from the private sector.

### Facilities for State Pavilion

- 24 sq. mtr. vantage exhibition space, to project all the activities, achievements, projects, policies and programmes of the State Urban Development / Municipal Administration Department, as well as its subsidiary bodies, parastatals, undertakings, municipal corporations and other stake holders etc.
- Invitation for Minister to be Guest of Honour at Inauguration.
- Projection as State Pavilion in all documentation, publicity and promotional materials, dias backdrop, Venue sign ages etc.
- Full Page Color advertisement in Conference Papers / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- 10 complimentary delegate registrations for the conference.
- 2 Persons Local Hosting & Transport.

### Investment for State Pavilion

₹ 15 lacs

Add GST @ 18% extra

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