Architecture in the age of MILLENNIALS

The first-of-its-kind exhibition cum conference in India

A Future Cities Initiative

12, 13 & 14 FEBRUARY 2020
PALACE GROUNDS, BENGALURU
Millennials are the world’s most powerful consumers. A report published by Deloitte India reveals that the millennials a.k.a Gen Y are the key earners in India, with a 47% share in the working-age population. By 2025, millennials will comprise 75% of the workforce.

They’re also the first generation of digital natives and their affinity for technology helps shape how they live. They are dedicated to wellness, devoting time and money to exercising and eating right. Their active lifestyle influences trends in everything from food and drink to home design. They are inspired by what they’ve seen on their desktops, phones and tablets.

These digital natives are also one of the most demanding consumers, being tech-savvy, entrepreneurial and environmentally aware individuals. No wonder, the architecture and building material industries worldwide are gearing up to cater to the demands of the millennials.

Architecture in the Age of Millennials is a specially curated programme for the thought leaders including architects, interior designers, engineers, urban designers, planners, construction consultants and real estate players to witness this transformation, discuss and debate the emerging trends in millennial preferences. Architecture industry leaders believe that the generation known for self-expression and social awareness are destined to change the future of architecture.

The event encompasses all aspects of architecture and building material for the Millennial generation through exhibition and conferences.
A good work-life balance influences the millennial mindset. Most of them believe that a fun working environment is crucial to their productivity and differentiates a good work culture from the bad.

Millennial workspaces are blurring the line between work and play in offices, meeting areas, logistics hubs, new-age factories.

IN FOCUS
- How are millennial offices blurring the lines between work and play?
- Channelling Uber: Co-working in sharing economy
- Building for Brands: Millennial preference to experiential design
- Flexible Workspaces and Offices
- Natural elements in millennial workspace designs
- Clean minimalism for workstations
- Do millennials prefer natural and accent lighting?
- Are facade technologies millennium-proof?
- Mobile Shelving, Easy Racking for the millennial workforce
- Design ideas to make noise-free work environment
The socially aware millennial is very particular when it comes to choosing their living spaces. They want homes that are located in urban heartlands, prefer small-space living, green-focused designs and multipurpose, high-utility furniture.

- How to minimise footprint and maximise utility?
- Outdoor spaces for the millennial age
- Simple open designs: Retro, minimalistic or new age/punk?
- Back to Basic Finishes
- Flexibility vs. Permanence
- Budgetary considerations of the millennial
- Material for millennial age - natural, sustainable, low maintenance
- Smart Automation in homes - How much is not 'over-automation'?
- Trends in electrical work in homes - mood lighting, automation
- Trends in kitchen design for the millennial homes
- Appliances for the millennial way of life
- Toilets in the millennial age - Rain showers and Sustainability
- Furniture - DIY or Woodwork?
- Security in the millennial home
Millennials seek unconventional experiences. Comfort, utility, sustainability are some of the top factors that define the millennial preference in public spaces, be it shopping areas, pubs, hotels, public joints, parks, movie theatres, etc.

IN FOCUS
- Re-designing streets and parks the millennial way
- Millennials on the move
- Fitness studios: New health designs for Millennials
- Cooking up a hangout experience: Millennial cafes, restaurants, pubs
- New trends in interactive and digital signage design
- Revolutionary and Smart Parking Solutions in Large Cities
- Outdoor furniture - Millennials influencing future landscapes
Millennials are the highest educated generation to date, implying they spend a considerable amount of their time on campuses. Ample natural light, outside views, easily-accessible work neighbourhoods, dedicated collaborations spaces define millennial campuses.

IN FOCUS

- Break down walls, class outside rooms
- Build the change we want to see: Closed-loop ecosystems
- New Age Millennial Libraries
- Inspiring Cross-disciplinarily and Experimentation
- Campus-wide Internet of Things: Optimising resources
- Modular pre-fabricated elements: Future of deconstructed educational campus design
- Next-Gen Micro-Mobility and Connectivity on Campuses
- HVAC technologies for the Green Generation
- Are new trends in Campus Furniture Design impacting the way learning is done?
- 100% Renewable Campuses
PAST ATTENDEES

MEET THE STALWARTS FROM OUR PAST SHOWS

DR. NIRANJAN HIRANANDANI
Managing Director,
Hiranandani Group

AR. HITEN SETHI
Founder and CEO, Hiten Sethi & Associates

RAVI SARANGAN
Director and Co-founder, Edifice

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