

# 16TH INTERNATIONAL EXHIBITION AND CONFERENCE ON SMART & SUSTAINABLE CITY SOLUTIONS



**28-30 November 2019** | Palace Grounds, Bengaluru

## CITY PROPOSALS

Facilities	Partner City	City Pavilion
Exhibition Space (sq. mtr.)	36	24
Invitation to Mayor as Guest of Honour at the Inauguration	y	y
Invitation to Municipal Commissioner to Deliver Address in the Plenary Session	y	x
Speaking Presentation Slot in Technical Sessions in Conference	y	y
Appropriate Media Coverage / Mileage	y	x
Advertisement in Conference Papers / Exhibition Directory	Full Page	Full Page
Advertisement in Urban News Digest	Full Page	Full Page
City Profile / Brochure in Delegate Kit	y	x
Waiver of Delegate Charges	10	5
Local Hosting & Transport	2 Persons	1 Person
<b>Partnership Charges</b>	₹ 15 lacs*	₹ 10 lacs*

\* Add GST @ 18% extra

Detailed proposals enclosed.

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## **PARTNER CITY PROPOSAL**

We invite Municipal Corporations to participate in Municipalika Smart & Sustainable Cities + CAPEX + IIPM 2019, 16th International Exhibition & Conference on Smart & Sustainable City Solutions, at Bengaluru, by being Partner City.

### **Benefits of being Partner City**

- Will provide a forum for the Municipal Corporation / related City Development Agencies in the city to interact with national and international delegates.
- Will highlight the best practices, activities, initiatives and achievements of the city in the area of Urban Infrastructure Development and Municipal Management, including under PPP.
- Will be an opportunity to showcase the city, as a model of Good Urban Governance and as a Smart City.
- Will help attract investment and PPP projects to the city from the private sector.
- Will project the city as an attractive destination for working and living.

### **Facilities for Partner City**

- 36 sq. mtr. vantage exhibition space, to project all the activities, achievements, projects, policies and programmes of the Municipal Corporation, as well as its subsidiary bodies, undertakings etc.
- Invitation to Mayor as Guest of Honour at the Inauguration.
- Invitation to Municipal Commissioner to Deliver Address in the Plenary Session.
- Projection of the City as Partner City in all documentation, publicity and promotional materials, dias backdrop, venue signages etc.
- Full Page Color advertisement in Conference Papers / Exhibition Directory.
- Full Page Color Advertisement in Urban News Digest.
- Inclusion of City Municipal Corporation Profile in all delegate kits.
- 10 complimentary delegate registrations for the conference.
- 2 Persons Local Hosting & Transport.

### **Charges for being Partner City**

₹ 15 lacs

Add GST @ 18% extra

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## CITY PAVILION PROPOSAL

We invite Municipal Corporations to participate in Municipalika Smart & Sustainable Cities + CAPEX + IIPM 2019, 16th International Exhibition & Conference on Smart & Sustainable City Solutions, at Bengaluru, by taking up a City Pavilion in the "Future Cities" Zone.

### Benefits of taking up a City Pavilion

- Will provide a forum for the Municipal Corporation / related City Development Agencies in the city to interact with national and international delegates.
- Will highlight the best practices, activities, initiatives and achievements of the city in the area of Urban Infrastructure Development and Municipal Management, including under PPP.
- Will be an opportunity to showcase the city, as a model of Good Urban Governance and as a Smart City.
- Will help attract investment and PPP projects to the city from the private sector.
- Will project the city as an attractive destination for working and living.

### Facilities for City Pavilion

- 24 sq. mtr. vantage exhibition space, to project all the activities, achievements, projects, policies and programmes of the Municipal Corporation, as well as its subsidiary bodies, undertakings etc.
- Invitation to Mayor as Guest of Honour at the Inauguration.
- Full Page Color advertisement in Conference Papers / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- 5 complimentary delegate registrations for the conference.
- 1 Person Local Hosting & Transport.

### Charges for City Pavilion

₹ 10 lacs

Add GST @ 18% extra

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