

# INTERNATIONAL EXHIBITION AND CONFERENCE ON SAFE, SMART & SUSTAINABLE CITY SOLUTIONS



**28, 29, 30 November 2024**  
Palace Grounds, Bengaluru, India

## PARTNERSHIP PROPOSALS

Facilities	Principal Partner	Co-Partner	Associate Partner	Session Partner	Product / Technology Service Presentation
Exhibition Space (sq. mtr.)	100	50	36	18	9
Speaking Slot	y	y	y	y	y
Appropriate Media Coverage / Mileage	y	y	y	y	x
Advertisement in Conference Paper / Exhibition Directory	Full Page	Full Page	Full Page	Full Page	Full Page
Advertisement in Urban News Digest	Full Page	Full Page	Full Page	Full Page	Full Page
Profile / Brochure in Delegate Kit	y	y	y	y	x
Waiver of Delegate Charges	10	5	2	2	2
Partnership Charges	₹ 30 lacs* / US\$ 60,000*	₹ 20 lacs* / US\$ 40,000*	₹ 15 lacs* / US\$ 30,000*	₹ 10 lacs* / US\$ 20,000*	₹ 6 lacs* / US\$ 12,000*

\* Add GST @ 18% extra

Detailed proposals enclosed.

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## PRINCIPAL PARTNER PROPOSAL

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2024, International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Principal Partner.

### Benefits of being a Principal Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

### Facilities for Principal Partner

- 100 sq. mtr. vantage exhibition space.
- Speaking Slot.
- Appropriate Media Coverage / Mileage .
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 10 complimentary delegate registrations for the conference.

### Charges for Principal Partner

₹ 30 lacs / US\$ 60,000  
Add GST @ 18% extra

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## CO - PARTNER PROPOSAL

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2024, International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Co-Partner.

### Benefits of being a Co-Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

### Facilities for Co-Partner

- 50 sq. mtr. vantage exhibition space.
- Speaking Slot.
- Appropriate Media Coverage / Mileage .
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 5 complimentary delegate registrations for the conference.

### Charges for Co-Partner

₹ 20 lacs / US\$ 40,000  
Add GST @ 18% extra

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## ASSOCIATE PARTNER PROPOSAL

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2024, International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Associate Partner.

### Benefits of being a Associate Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

### Facilities for Associate Partner

- 36 sq. mtr. vantage exhibition space.
- Speaking Slot.
- Appropriate Media Coverage / Mileage .
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 2 complimentary delegate registrations for the conference.

### Charges for Associate Partner

₹ 15 lacs / US\$ 30,000  
Add GST @ 18% extra

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## SESSION PARTNER PROPOSAL

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2024, International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Session Partner.

### Benefits of being a Session Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

### Facilities for Session Partner

- 18 sq. mtr. vantage exhibition space.
- Speaking Slot.
- Appropriate Media Coverage / Mileage .
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 2 complimentary delegate registrations for the conference.

### Charges for Session Partner

₹ 10 lacs / US\$ 20,000  
Add GST @ 18% extra

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## **PRODUCT / TECHNOLOGY SERVICE PRESENTATION PROPOSAL**

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2024, International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Product / Technology Service Presentation Proposal.

### **Benefits of being a Product / Technology Service Presentation Proposal**

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

### **Facilities for Product / Technology Service Presentation Proposal**

- 9 sq. mtr. vantage exhibition space.
- Speaking Slot.
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- 2 complimentary delegate registrations for the conference.

### **Charges for Product / Technology Service Presentation Proposal**

₹ 6 lacs / US\$ 12,000  
Add GST @ 18% extra

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