# INTERNATIONAL EXHIBITION AND CONFERENCE ON SAFE, SMART & SUSTAINABLE CITY SOLUTIONS



# 28, 29, 30 November 2024

Palace Grounds, Bengaluru, India

| STATE PROPOSALS   |                  |                  |                   |
|---|------------------|------------------|-------------------|
| Facilities  | Partner<br>State | Feature<br>State | State<br>Pavilion |
| Exhibition Space (sq. mtr.)   | 50               | 36               | 24                |
| Invitation for Minister to be Guest of<br>Honour at Inauguration    | У                | У                | У                 |
| Invitation for Secretary to make<br>Presentation in Plenary Session | У                | У                | Х                 |
| Presentation in Technical Session                                   | У                | У                | У                 |
| Appropriate Media Coverage /<br>Logo Mileage Options                | У                | У                | Х                 |
| Advertisement in Conference Papers /<br>Exhibition Directory        | 2 Full Pages     | Full Page        | Full Page         |
| Advertisement in Urban News Digest                                  | Full Page        | Full Page        | Full Page         |
| State Profile / Brochure in Delegate Kit                            | У                | У                | X                 |
| Waiver of Delegate Charges  | 25               | 15               | 10                |
| Local Hosting & Transport   | 6 Persons        | 4 Persons        | 2 Persons         |
| Partnership Charges   | ₹ 30 lacs*       | ₹ 22.5 lacs*     | ₹ 15 lacs*        |

\* Add GST @ 18% extra

Detailed proposals enclosed.











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## PARTNER STATE PROPOSAL

We invite State Urban Development / Municipal Administration Department to participate in Municipalika Smart & Sustainable Cities + CAPEx 2024, International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being Partner State.

## **Benefits of being Partner State**

- Will provide a forum for the State and Government / Private sector agencies in the urban sector to interact with national and international delegates.
- Will highlight the best practices, activities, initiatives and achievements of the State in the area of Urban Infrastructure Development and Municipal Management, including under PPP.
- Will be an opportunity to showcase the state as a model of Good Urban Governance.
- Will help attract investment and PPP projects to the state from the private sector.

#### **Facilities for Partner State**

- 50 sq. mtr. vantage exhibition space, to project all the activities, achievements, projects, policies and programmes of the State Urban Development / Municipal Administration Department, as well as its subsidiary bodies, parastatals, undertakings, municipal corporations and other stake holders etc.
- Invitation for Minister to be Guest of Honour at Inauguration.
- Invitation for Secretary to make Presentation in Plenary Session.
- Projection of the State as Partner State in all documentation, publicity and promotional materials, dias backdrop, Venue sign ages etc.
- 2 Full Pages Color advertisement in Conference Papers / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Inclusion of State Urban Development Profile in all delegate kits.
- 25 complimentary delegate registrations for the conference.
- 6 Persons Local Hosting & Transport.

### **Charges for Partner State**

₹30 lacs Add GST @ 18% extra







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## **FEATURE STATE PROPOSAL**

We invite State Urban Development / Municipal Administration Departments to participate in Municipalika Smart & Sustainable Cities + CAPEx 2024, International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by being a Feature State.

## **Benefits of being a Feature State**

- Will provide a forum for the State and Government / Private sector agencies in the urban sector to interact with national and international delegates.
- Will highlight the best practices, activities, initiatives and achievements of the State in the area of Urban Infrastructure Development and Municipal Management, including under PPP.
- Will be an opportunity to showcase the state as a model of Good Urban Governance.
- Will help attract investment and PPP projects to the state from the private sector.

#### **Facilities for Feature State**

- 36 sq. mtr. vantage exhibition space, to project all the activities, achievements, projects, policies and programmes of the State Urban Development / Municipal Administration Department, as well as its subsidiary bodies, parastatals, undertakings, municipal corporations and other stake holders etc.
- Invitation for Minister to be Guest of Honour at Inauguration.
- Invitation for Secretary to make Presentation in Plenary Session.
- Projection of the State as Partner State in all documentation, publicity and promotional materials, dias backdrop, Venue sign ages etc.
- Full Pages Color advertisement in Conference Papers / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Inclusion of State Urban Development Profile in all delegate kits.
- 15 complimentary delegate registrations for the conference.
- 4 Persons Local Hosting & Transport.

### **Charges for Feature State**

₹ 22.5 lacs Add GST @ 18% extra



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## STATE PAVILION PROPOSAL

We invite State Urban Development / Municipal Administration Departments to participate in Municipalika Smart & Sustainable Cities + CAPEx 2024, International Exhibition & Conference on Safe, Smart & Sustainable City Solutions, at Bengaluru, by taking up a State Pavilion.

## Benefits of taking up a State Pavilion

- Will provide a forum for the State and Government / Private sector agencies in the urban sector to interact with national and international delegates.
- Will highlight the best practices, activities, initiatives and achievements of the State in the area of Urban Infrastructure Development and Municipal Management, including under PPP.
- Will be an opportunity to showcase the state as a model of Good Urban Governance.
- Will help attract investment and PPP projects to the state from the private sector.

#### **Facilities for State Pavilion**

- 24 sq. mtr. vantage exhibition space, to project all the activities, achievements, projects, policies and programmes of the State Urban Development / Municipal Administration Department, as well as its subsidiary bodies, parastatals, undertakings, municipal corporations and other stake holders etc.
- Invitation for Minister to be Guest of Honour at Inauguration.
- Projection as State Pavilion in all documentation, publicity and promotional materials, dias backdrop, Venue sign ages etc.
- Full Page Color advertisement in Conference Papers / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- 10 complimentary delegate registrations for the conference.
- 2 Persons Local Hosting & Transport.

#### **Charges for State Pavilion**

₹15 lacs Add GST @ 18% extra



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