



# Municipalika 2026

## MSME Participation & Stall Policy

**Event:** Municipalika | **Dates:** 25–27 February 2026 | **Venue:** Bharat Mandapam, New Delhi  
**Organiser:** Fairfest Media Ltd.

Municipalika 2026 has received **administrative approval under the Procurement & Marketing Support (PMS) Scheme of the Ministry of Micro, Small & Medium Enterprises (MSME), Government of India**, to facilitate participation of eligible Micro and Small Enterprises (MSEs).

This document outlines:

- Stall offering and commercial details
- MSME reimbursement mechanism under PMS Scheme
- Key conditions and disclaimers for exhibitors

---

### 1. Approved MSME Stall Offering at Municipalika 2026

#### Stall Size & Rate (Fixed)

- **Stall Type:** Built-up/Shell-scheme exhibition stall
- **Approved Stall Size: 9 sqm only**
- **Stall Rate: ₹90,000** (Calculated as ₹10,000 per sqm × 9 sqm)
- **GST:** 18% extra, as applicable
- **Inclusions:** Standard built-up booth structure, including Fascia and other standard inclusions

No other stall size or configuration is permitted for MSME-supported participation.

---

### 2. Payment Terms

- Stall charges are **payable upfront** to the organiser
- Payment must be completed before stall confirmation
- Official **Tax Invoice & Receipt** will be issued mentioning:
  - Event name, venue, and dates
  - Stall size (9 sqm)
  - Rate and total amount paid

MSME reimbursement, if approved, is **processed separately by the Ministry of MSME** after the event.



---

### 3. Eligibility for MSME / PMS Scheme

To be eligible for MSME support under the PMS Scheme, the exhibitor must:

- Be classified as a **Micro, Small or Medium Enterprise**
- Hold a **valid Udyam Registration Certificate**. The products and services listed in the Udyam Registration Certificate must correspond exactly with those declared under the MSME category, i.e. Urban Infrastructure; Construction Works and Equipment; Waste Water and Sewerage Plants; Building Materials; Roads and Railways Equipment and Materials; Metals; Electrical; Telecom; Information Technology (IT); Smart Systems Equipment and Machinery; Electric Vehicles (EV) and EV Parts; and Engineering Products.
- Be engaged in **manufacturing or services relevant to urban development, infrastructure, public works, or city solutions**
- Apply independently through the **PMS Portal of the Ministry of MSME**

---

### 4. MSME Reimbursement – How It Works

#### What Is Eligible for Reimbursement

Under the PMS Scheme, **space rent (stall rent)** paid to the organiser may be eligible for reimbursement **after the event**, subject to scheme rules.

#### Category-wise Space Rent Subsidy

MSME Category	Eligible Space Rent Subsidy*
General Category MSEs	Up to <b>80%</b> of eligible stall rent
SC / ST / Women / PH / NER / Aspirational District MSEs	Up to <b>100%</b> of eligible stall rent

\*Subject to PMS caps, scrutiny, and approval.

---

### 5. Maximum Reimbursement Limit (Important)

Municipalika 2026 is held in **New Delhi (Metro / A-Class City)**.

- **Maximum reimbursement per MSME per event:**  
**₹1,50,000 (inclusive of all taxes)**



This cap includes:

- Space rent subsidy
- Contingency expenses (if claimed, as per PMS norms)

Reimbursement is capped even if the stall cost exceeds the admissible limit.

---

## 6. Important Clarification on Stall Rates

- The **PMS Scheme does not prescribe or approve any rate per sqm**
- Stall rates are **commercially decided by the organiser**
- Reimbursement is calculated by MSME authorities based on:
  - Actual stall rent paid
  - Eligible category (General / SC / ST / Women, etc.)
  - PMS financial ceilings
  - Approval of the PMS Empowered Committee

Payment of stall charges **does not guarantee** MSME reimbursement.

---

## 7. Application & Participation Process

### Step 1: PMS Portal Application

- MSMEs must apply on the official PMS Portal
- **Last date for application:** 15 February 2026 (as per current approval)

### Step 2: Stall Booking with Organiser

- Book and pay for the 9 sqm stall with Fairfest Media Ltd.
- Receive official invoice and payment receipt

### Step 3: Participate in the Event

- Physical participation during all event days is mandatory and follow all guidelines
- **Merging or sharing of stalls is strictly prohibited**

### Step 4: Reimbursement Claim

- Submit reimbursement claims:
  - Online via PMS Portal, and



- Physically to the concerned MSME-DFO office
  - **Within 30 days from the last day of the event**
- 

## 8. Mandatory Compliance at the Venue

All MSME exhibitors must:

- Display **Udyam Registration Certificate** prominently at the stall
- Use exhibitor name on fascia **exactly as per Udyam Registration**
- Follow all MSME branding, safety, and venue guidelines

Non-compliance may result in **rejection of reimbursement claims**.

---

## 9. Important Disclaimer

This document is prepared solely based on the organiser's understanding of the applicable MSME / PMS Scheme guidelines. Fairfest Media Ltd. does not provide any assurance or guarantee regarding MSME eligibility, reimbursement amount, or approval. All MSME benefits are subject to verification, scrutiny, and approval by the Ministry of MSME and the PMS Empowered Committee. The organiser shall not be responsible for any rejection, delay, or modification of claims by MSME authorities.

Exhibitors are advised to independently refer to:

- The **official PMS Scheme Guidelines** issued by the Ministry of MSME
- All **applicable laws, rules, and government notifications**

(Official PMS Guidelines are available on the MSME website.)

References:

[1] [https://municipalika.com/media\\_files/municipalika\\_msme\\_approval.pdf](https://municipalika.com/media_files/municipalika_msme_approval.pdf)

[2] [https://municipalika.com/media\\_files/OM\\_PMS\\_Scheme\\_Guidelines.pdf](https://municipalika.com/media_files/OM_PMS_Scheme_Guidelines.pdf)

---

## 10. Contact for MSME Stall Booking

**Shitij Malhotra**

✉ [shitij@fairfest.in](mailto:shitij@fairfest.in)

future cities

a 360 degree event on city development & public works

**CIAP|EX**  
CONSTRUCTION INVESTMENT AND PUBLIC EXPOSURE

**MUNICIPALIKA**  
SMART & SUSTAINABLE CITIES

**PWX**  
PUBLIC WORKS EXPO

+91 +91 98916 56161

[www.municipalika.com](http://www.municipalika.com)