



9, 10 & 11 DECEMBER 2026
Hall 6, Bharat Mandapam New Delhi

**INDIA'S ONLY 360-DEGREE EVENT
ON CITY INFRASTRUCTURE,
URBAN DEVELOPMENT & PUBLIC WORKS**





300+
Exhibitors



3000+
Delegates



10,000+
Trade Visitors



300+
VIPs and Invitees

PREPARE FOR
NEW OPPORTUNITIES
THAT WILL DRIVE
YOUR BUSINESS TO
GREATER HEIGHTS



THE VENUE

BHARAT MANDAPAM NEW DELHI

Pragati Maidan, Mathura Road,
New Delhi, India



WHY MUNICIPALIKA

01

B2B + B2G BUYER ACCESS

- Municipal commissioners, Smart City CEOs, ULBs & public works departments
- Builders, developers, contractors, EPCs & project managers
- Architects, consultants, engineers, facility teams & technology integrators

02

SECTOR-WIDE BUYER DEMAND

- Smart cities, water, waste and sanitation
- Mobility, EV infrastructure and public works
- Construction, green buildings and urban infrastructure

03

SCALE OF PARTICIPATION

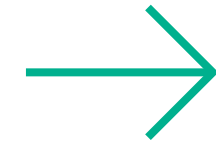
- 10,000+ trade visitors and 3,000+ delegates
- Participation from 25+ states/UTs and 300+ cities
- 300+ exhibitors across city infrastructure and public works

18TH MUNICIPALIKA IN NUMBERS

6,600+ BUYERS

69.2%

Senior decision-makers,
technical professionals &
managerial profiles



36.4%

CEOs, Founders
& Directors

32.8%

Engineers,
Project Managers,
Consultants

80%

Private Sector Participation

20%

Government Sector Participation

3000+

Delegates

550+

Architects & Urban
Planners

20+

Countries
Represented



B2B BUYER ECOSYSTEM

Meet CEOs, founders, procurement heads, architects, engineers and other decision-makers driving planning, construction and financing urban infrastructure projects

<p>620+ Unique Private Sector Companies</p>	<p>75+ EPCs, Contractors & Developers</p>	<p>550+ Architects</p>
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Categories

18TH Edition

<p>Architecture, Planning & Advisory Architects, Urban Planners, Design Consultants & Engineering Consultants</p>	53.1%
<p>Engineering & Technical Services Civil, MEP, HVAC, Electrical, Plumbing & Project Engineering Teams</p>	18.9%
<p>Construction and Real Estate Builders, Developers, EPCs, Contractors & PMCs</p>	14.4%
<p>Facilities & Mobility Facility Managers, Industrial Establishments, Fleet, Logistics & Parking Operators</p>	7.5%
<p>Technology & Digital Solutions System Integrators, GIS, Software, IoT & Automation Companies</p>	6.2%

*Percentage distribution is based on the **classified B2B buyer database** and represents the composition of targeted private-sector buyer segments.

B2G BUYER ECOSYSTEM

Connecting solution providers to India's urban governance ecosystem across every tier of government, from central ministries to municipal corporations.

185+

Unique Government Organisations

39

Urban Local Bodies Represented

250+

Municipal Corporation Officials



Categories

18TH Edition

City Leadership

25.3%

Commissioners, Mayors, Smart City CEOs, ULBs

Public Works & Engineering

29.8%

PWDs, PHEDs, Municipal Engineers, City Engineers

Water, Waste & Sanitation

15.1%

Jal Boards, Sewerage Boards, Sanitation & Waste Officials

Mobility & Transport

21.4%

Transport Departments, STUs, MRT/LRT Authorities

Smart Cities & E-Governance

2.7%

Smart City SPVs, E-Mobility Cells, Digital Governance Teams

Safety & Sustainability

5.5%

Fire, Disaster, Environment & Resilience Officials

*Percentage distribution is based on the classified B2G buyer database and represents the composition of targeted private-sector buyer segments.

ASSOCIATIONS, EMBASSIES & HIGH COMMISSIONS

Mobilising India's professional communities and global institutions across urban infrastructure, architecture, engineering and city development

Associations



Embassies & High Commissions Represented



GEOGRAPHICAL REPRESENTATION

North **77.20%**

Delhi, NCR, Gurugram, Sonipat, Agra, Jaipur, Dehradun, Jammu, among others

West **11.90%**

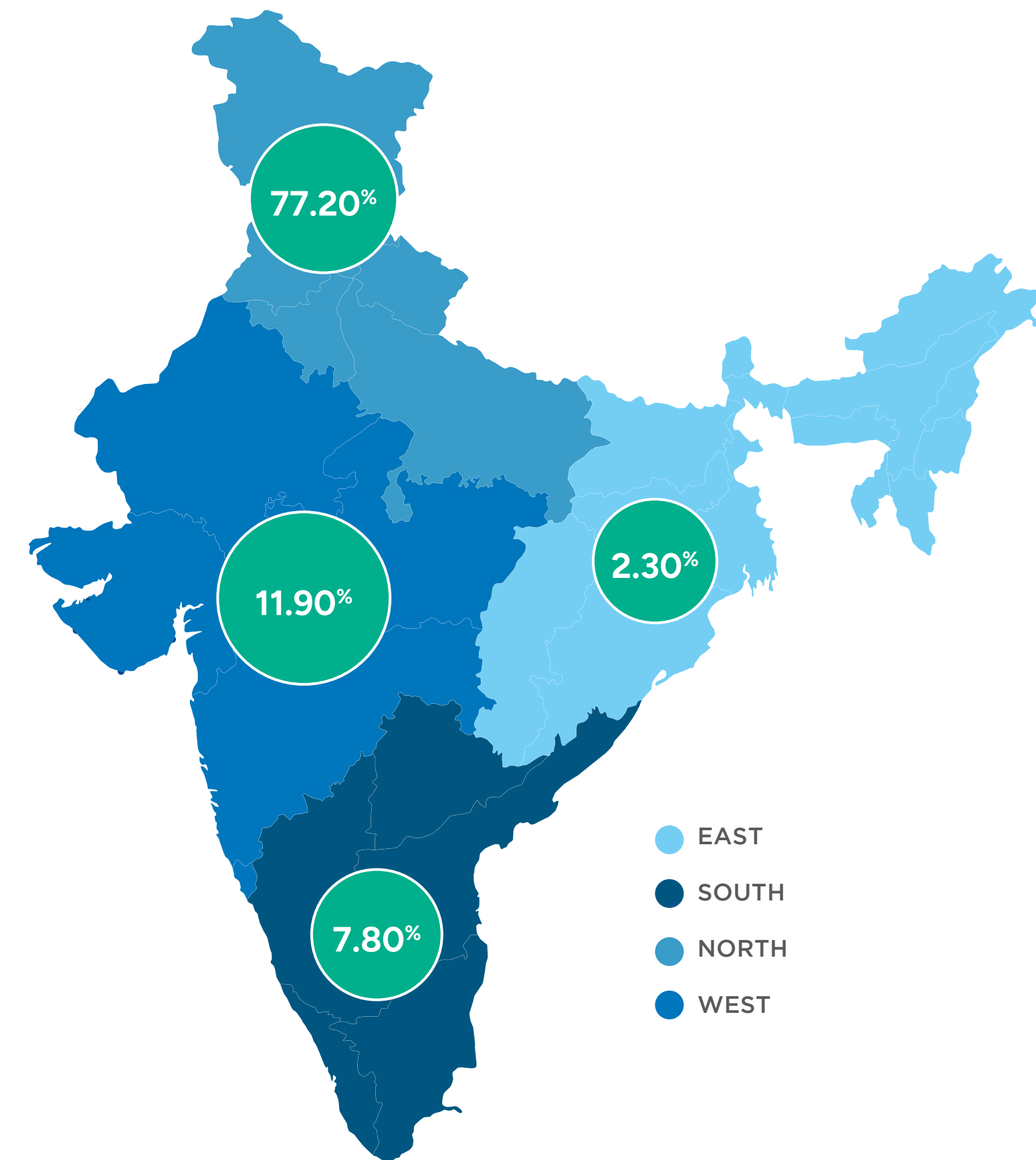
Mumbai, Ahmedabad, Pune, Nashik, Indore, Surat, Bhopal, among others

South **7.80%**

Bangalore, Chennai, Hyderabad, Thiruvananthapuram, Coimbatore, among others

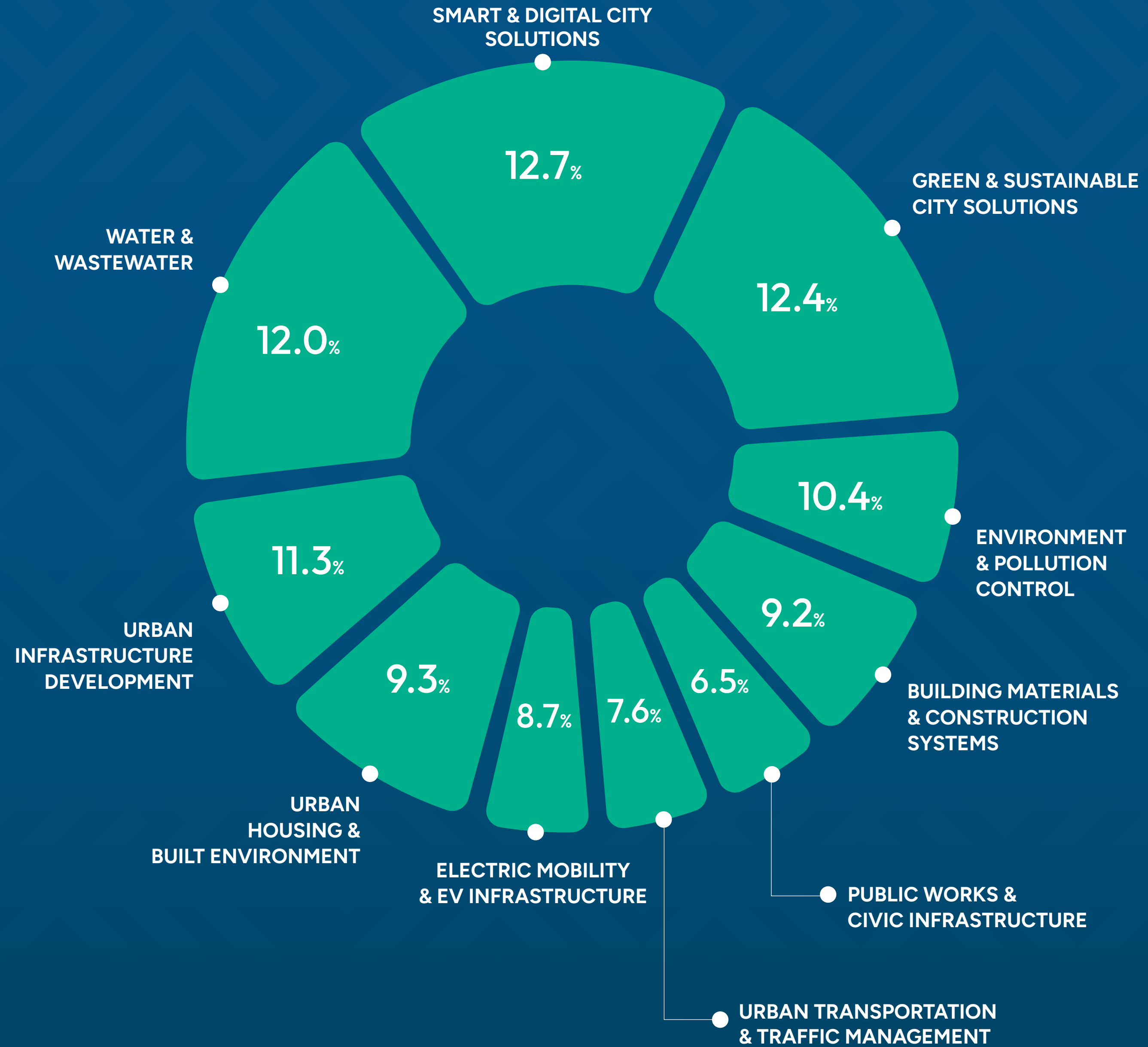
East **2.30%**

Kolkata, Bhubaneswar, Patna, Jamshedpur, Ranchi, Siliguri, among others



**North India's 77.2% visitor contribution establishes it as Municipalika's core regional market, supported by Delhi/NCR's host-region advantage and close proximity to central ministries, policy institutions, urban development bodies, and municipal decision-making networks.*

BUYER DEMAND BY SECTOR



HOW WE RECRUIT BUYERS

A targeted, multi-channel approach to recruiting qualified buyers across government and private sector

01

Buyer Wishlist Driven Outreach

Exhibitor wishlists consolidated into a priority account map — L&T, Tata Projects, Godrej Properties and 100+ named accounts

Accounts prioritised by demand, sector fit and project activity

Personalised outreach via calls, LinkedIn, email and WhatsApp

02

Association Partnership & Member Outreach

Partnerships with IIA, Council of Architecture, CREDAI, NAREDCO and other associations

Member outreach through VIP invitations, delegations and chapter-level campaigns

Co-hosted sessions and roundtables to drive community participation

03

Sector-Specific Buyer Campaigns

Dedicated campaigns across water, mobility, construction, housing and smart cities

Role-based targeting of EPCs, developers, architects, consultants and procurement teams

Multi-channel delivery via LinkedIn, email, WhatsApp and trade publications

HOW WE RECRUIT BUYERS

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04

Government & Institutional Outreach

Outreach to MoHUA, national missions and State Urban Development Departments

Official invitations issued through Central and State Government channels

Direct engagement with Commissioners, Mayors, Chief Engineers and Smart City CEOs

Delegate nominations sought from ministries, ULBs, PWDs and water boards

05

CEO Lunch & Executive Engagement

Invitation-only format for CXOs, developers, EPCs, consultants and institutional heads

Curated networking for strategic introductions and high-value conversations

Executive roundtables aligned with priority urban infrastructure sectors

06

Conference-Led Buyer Recruitment

Programme designed to attract senior decision-makers, IAS officers and industry leaders

Topic-led outreach aligned with AMRUT, Smart Cities Mission, Jeevan Mission, and others

Speaker and partner networks leveraged to expand buyer reach

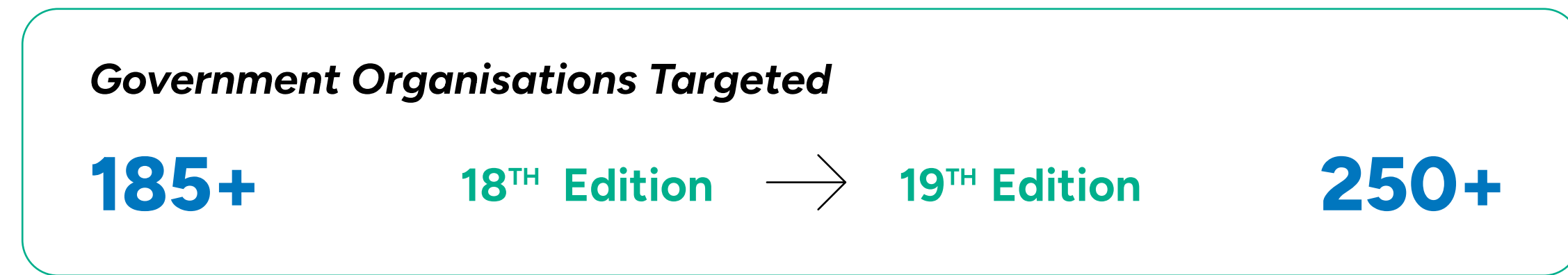
EXPECTED BUYER ECOSYSTEM : B2B

Targeted expansion across priority private-sector and government organisations to strengthen the breadth, quality and diversity of buyer participation.

Categories	18 TH Edition	19 TH Edition (Expected increase)
Architecture, Planning & Advisory Target Accounts: AECOM, Jacobs, WSP, Arup, Egis, SYSTRA, Turner & Townsend, Mott MacDonald, CP Kukreja Architects, Morphogenesis, Hafeez Contractor, Design Forum International, Arcadis India, CPKA Planning, Surbana Jurong, BDP India, and more	53.1%	45–47%
Engineering & Technical Services Target Accounts: Tata Consulting Engineers, Meinhardt Group, Ramboll, Buro Happold, Assystem, TUV SUD, SGS India, Bureau Veritas, RITES, Engineers India Limited, and more	18.9%	19–20%
Construction and Real Estate Target Accounts: L&T Construction, Afcons Infrastructure, NCC Limited, Shapoorji Pallonji, Godrej Properties, DLF, Prestige Group, Brigade Group, Sobha Realty, Lodha, Embassy Group, RMZ Corp, K Raheja Corp, Hiranandani Group, KEC International, HG Infra, Ashoka Buildcon and more	14.4%	20–22%
Facilities & Mobility Target Accounts: CBRE, JLL, Cushman & Wakefield, Knight Frank, ISS Facility Services, Sodexo, Delhivery, Mahindra Logistics, DHL, GMR Airports, Adani Airports, Secure Parking, and more	7.5%	10–11%
Technology & Digital Solutions Target Accounts: AECOM, Jacobs, WSP, Arup, Egis, SYSTRA, Turner & Townsend, Mott MacDonald, CP Kukreja Architects, Morphogenesis, Hafeez Contractor, Design Forum International, Arcadis India, CPKA Planning, Surbana Jurong, BDP India, and more	6.2%	9–10%

EXPECTED BUYER ECOSYSTEM : B2G

Targeted and structured expansion across India's urban decision-making hierarchy



Key Decision-Makers Being Targeted

Municipal Commissioners | Mayors | Smart City CEOs | District Commissioners | Chief Engineers | Executive Engineers | Procurement Heads

Key Organizations Being Targeting

Municipal Corporations, Urban Local Bodies, Jal Boards, Smart City SPVs, Public Works Departments, Development Authorities, Transport Departments, Metro Rail Authorities, HUDCO, NBCC, CPWD, State Urban Development Departments and Central Ministries.

Segment	18 TH Edition	19 TH Edition (Expected increase)
City Leadership	25.3%	30–32%
Public Works & Engineering	29.8%	26–28%
Mobility & Transport	21.4%	19–20%
Water, Waste & Sanitation	15.1%	14–15%
Smart Cities & E-Governance	2.7%	4–5%
Safety & Sustainability	5.5%	4–5%

EXHIBITOR HIGHLIGHTS

300+ EXHIBITORS



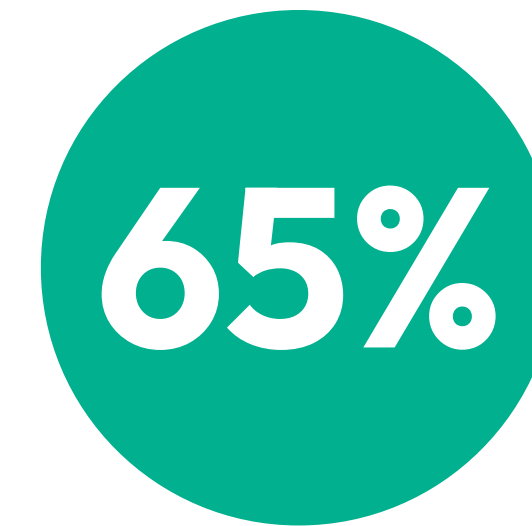
Exhibitors intend to return for the next edition



Exhibitors achieved ROI at or above expectations



Exhibitors rated buyer engagement as good or excellent



Exhibitors received medium to high government interest



HEAR IT FROM OUR EXHIBITORS



A. L. Narasimhan
Vice President – Strategic Business Alliances
Prama India Pvt. Ltd.

“The quality of visitors at Municipalika is excellent, particularly the stakeholders who are directly relevant to the solutions we provide.”



Pawan Chhabra
Director – Marketing & Business Development
SBS Enviro

“We received several enquiries from municipal corporations during the event, reflecting strong interest from city authorities in new technologies.”



M. A. Johar
Head – Projects
CP Plus

“Municipalika enables direct engagement between decision-makers and technology providers, helping stakeholders clearly understand the value of these solutions.”



Prashanth Nair
Head, Marketing, Light Commercial Vehicles
Business, Ashok Leyland

“We saw strong participation from government bodies, with many senior stakeholders from different departments engaging at the show.”



Ujjwal Mahajan
Vice President – Sales
Euroteck

“Municipalika convenes municipal stakeholders actively seeking solutions, making it a valuable hub for dialogue and collaboration.”



MUNICIPALIKA CONFERENCE

A national forum for the people shaping India's urban transformation

As India's urban priorities evolve, Municipalika brings together policymakers, city leaders and industry experts to explore what cities need next — and how solutions can move from policy to implementation.

3

DAYS OF SESSIONS

20+

CONFERENCE SESSIONS

120+

SPEAKERS

KEY TOPICS

- Urban policy, reforms, governance & ease of doing business
- Building materials & technologies – emerging trends
- Use of AI in public works
- Integrated urban mobility: mass transit, regional rapid systems & electric vehicles
- Water & waste water management

PAST SPEAKERS INCLUDE



MS. ISHA KALIA, IAS

Joint Secretary,
Ministry of Housing & Urban Affairs,
Government of India



MR. PETER SAILER

International Smart Cities Network
GIZ



MR. RITESH KOTHARI

National Head Sales & Marketing -
SCVPU
Tata Motors



MR. SANJAY KULSHRESHTHA

Chairman and Managing Director
HUDCO



MR. M.A. JOHAR

President - Project Business,
CP PLUS

MEDIA REACH

537

Article Mentions
& Industry Features

117.4M

Estimated Media Reach
Across Platforms

122

Media Representatives
and Journalists

UNMATCHED VISIBILITY. STRONG ROI.

OUR PARTNERS

Strong Support from Government of India



Partner States

State Pavilion

Premium Partner City

Principal Partner



Co - Organised by



Featured Cities



Urban Mobility Partner



Official Lighting Partner



Knowledge Partners



Featured Exhibitors



Featured Exhibitors



Featured Exhibitors



UIC Associate Sponsor



Session Partners



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INDIA'S URBAN ECOSYSTEM?

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