

# 15th International Exhibition and Conference on **Smart & Sustainable City Solutions**



Co-located with



**19-21 September 2018**  
Bombay Exhibition Centre  
Mumbai, India

## Partnership Opportunities Cost-Benefit Matrix

Facilities	Partner Country	Feature Country	Country Pavilion	Partner State	Feature State	State Pavilion	Partner City/Union Territory (UT)	City Pavilion/Union Territory (UT)	Principal Partner	Co-Partner	Associate Partner	Session Partner	Product / Tech Service Presentation
Exhibition Space (sq. mtr.)	75	50	36	50	36	24	36	24	100	50	36	18	9
Marketing Presentation Slot (minutes)	15	10	10	x	x	x	x	x	15	10	10	10	10
Guest of Honour at Inauguration	y	x	x	y	x	x	x	x	x	x	x	x	x
Presentation in Plenary Session	x	x	x	y	y	x	y	x	x	x	x	x	x
Presentation in Technical Session	y	x	x	y	y	y	x	x	x	x	x	x	x
Appropriate Media Coverage / Logo Mileage Options	y	y	y	y	y	y	y	x	y	y	y	y	x
Advertisement in Conference Papers / Exhibition Directory	Full Page	Full Page	Full Page	2 Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page
Advertisement in Urban News Digest	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page
Profile / Brochure in Delegate Kit	y	y	y	y	y	x	y	x	y	y	y	y	x
Waiver of Delegate Charges	25	15	10	25	15	10	10	5	10	5	2	2	2
Local Hosting & Transport	x	x	x	6 Persons	4 Persons	2 Persons	2 Persons	1 Persons	x	x	x	x	x
<b>Partnership Charges</b>	US\$ 60,000*	US\$ 45,000*	US\$ 30,000*	₹ 30 Lacs*	₹ 22.5 Lacs*	₹ 15 Lacs*	₹ 15 Lacs*	₹ 10 Lacs*	₹ 30 Lacs*/ US\$ 60,000*	₹ 20 Lacs*/ US\$ 40,000*	₹ 15 Lacs*/ US\$ 30,000*	₹ 10 Lacs*/ US\$ 20,000*	₹ 6 Lacs*/ US\$ 12,000*

\* Add GST @ 18% extra

\* Details of deliverables against each proposal available on request.

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