

15th International Exhibition and Conference on Smart & Sustainable City Solutions



Co-located with



19-21 September 2018
Bombay Exhibition Centre
Mumbai, India

Partnership Proposals

Facilities	Principal Partner	Co-Partner	Associate Partner	Session Partner	Product / Technology Service Presentation
Exhibition Space (sq. mtr.)	100	50	36	18	9
Marketing Presentation Slot (minutes)	15	10	10	10	10
Appropriate Media Coverage / Mileage	y	y	y	y	x
Advertisement in Conference Paper / Exhibition Directory	Full Page	Full Page	Full Page	Full Page	Full Page
Advertisement in Urban News Digest	Full Page	Full Page	Full Page	Full Page	Full Page
Profile / Brochure in Delegate Kit	y	y	y	y	x
Waiver of Delegate Charges	10	5	2	2	2
Partnership Charges	₹ 30 lacs* / US\$ 60,000*	₹ 20 lacs* / US\$ 40,000*	₹ 15 lacs* / US\$ 30,000*	₹ 10 lacs* / US\$ 20,000*	₹ 6 lacs* / US\$ 12,000*

* Add GST @ 18% extra

Detailed proposals enclosed.

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Principal Partner Proposal

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2018, 15th International Exhibition & Conference on Smart & Sustainable City Solutions, at Maharashtra, by being Principal Partner.

Benefits of being a Principal Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

Facilities for Principal Partner

- 100 sq. mtr. vantage exhibition space.
- Marketing Presentation Slot 15 minutes.
- Appropriate Media Coverage / Mileage.
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 10 complimentary delegate registrations for the conference.

Charges for Principal Partner

₹ 30 lacs / US\$ 60,000
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Co - Partner Proposal

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2018, 15th International Exhibition & Conference on Smart & Sustainable City Solutions, at Maharashtra, by being Co-Partner.

Benefits of being a Co-Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

Facilities for Co-Partner

- 50 sq. mtr. vantage exhibition space.
- Marketing Presentation Slot 10 minutes.
- Appropriate Media Coverage / Mileage .
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 5 complimentary delegate registrations for the conference.

Charges for Co-Partner

₹ 20 lacs / US\$ 40,000
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Associate Partner Proposal

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2018, 15th International Exhibition & Conference on Smart & Sustainable City Solutions, at Maharashtra, by being Associate Partner.

Benefits of being a Associate Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

Facilities for Associate Partner

- 36 sq. mtr. vantage exhibition space.
- Marketing Presentation Slot 10 minutes.
- Appropriate Media Coverage / Mileage .
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 2 complimentary delegate registrations for the conference.

Charges for Associate Partner

₹ 15 lacs / US\$ 30,000
Add GST @ 18% extra

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Session Partner Proposal

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2018, 15th International Exhibition & Conference on Smart & Sustainable City Solutions, at Maharashtra, by being Session Partner.

Benefits of being a Session Partner

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

Facilities for Session Partner

- 18 sq. mtr. vantage exhibition space.
- Marketing Presentation Slot 10 minutes.
- Appropriate Media Coverage / Mileage.
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- Profile / Brochure in Delegate Kit.
- 2 complimentary delegate registrations for the conference.

Charges for Session Partner

₹ 10 lacs / US\$ 20,000
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Product / Technology Service Presentation Proposal

We invite you to showcase the products/services and Achievements to State Urban Development / Municipal Administration Departments during Municipalika Smart & Sustainable Cities + CAPEX 2018, 15th International Exhibition & Conference on Smart & Sustainable City Solutions, at Maharashtra, by being Product / Technology Service Presentation Proposal.

Benefits of being a Product / Technology Service Presentation Proposal

- Will provide a forum for the Organization / Agencies in the urban sector to interact with National and International delegates.
- To highlight the best practices, activities, initiatives and achievements in the area of Urban Infrastructure Development and Municipal Management.
- An opportunity to showcase under PPP.
- An opportunity to showcase as a model of Good Urban Governance.

Facilities for Product / Technology Service Presentation Proposal

- 9 sq. mtr. vantage exhibition space.
- Marketing Presentation Slot 10 minutes.
- Full Page Color advertisement in Conference Paper / Exhibition Directory.
- Full Page Color advertisement in Urban News Digest.
- 2 complimentary delegate registrations for the conference.

Charges for Product / Technology Service Presentation Proposal

₹ 6 lacs / US\$ 12,000
Add GST @ 18% extra

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