



SPONSORSHIP OPPORTUNITIES

Position your brand at the centre of India's urban transformation



Make Your Brand Stand Out

Municipalika 2026 is India's only 360-degree platform for safe, smart and sustainable city solutions.

For over two decades, Municipalika has brought together the leaders, institutions and innovators shaping India's urban transformation. Held at Bharat Mandapam, New Delhi, the show offers a world-class business environment for visibility, engagement and partnerships.

Why Municipalika?

Municipalika 2026 will bring together India's urban development ecosystem, with 300+ exhibitors, 10,000+ trade visitors and 3,000+ delegates connecting across government, industry and city solution sectors to build partnerships, showcase innovation and shape the future of cities.

Sponsoring at Municipalika ensures strong visibility, exclusive branding opportunities and direct access to high-value B2B and B2G audiences, including policymakers, municipal leaders, EPCs, consultants, developers, architects, engineers and solution buyers.

Make your brand stand out at India's leading urban transformation platform and leverage Municipalika's ecosystem to drive business, build credibility and create lasting industry impact.



"Municipalika focuses on important urban issues. This is reflected in the large participation from across the country. I wholeheartedly appreciate the team for organising this exhibition and conference — Municipalika, CAPEX and PWX."

Manohar Lal Khattar, Hon'ble Union Minister for Housing & Urban Affairs and Power, Government of India



"We have been participating in Municipalika for several years and have been able to showcase our products and solutions to many government organizations and departments. The quality of the crowd that walks into the Municipalika event is great."

A. L. Narasimhan, Vice President – Strategic Business Alliances, PRAMA India Pvt Ltd.

Sponsorship Opportunities

At A Glance

FLAGSHIP (EXCLUSIVE)

MARKET LEADERSHIP

Recommended Sponsorship	Best For	Brand Awareness	Decision-Maker Access	Lead Generation
Host Country/State/City	Showcase urban development initiatives and investment opportunities	★ ★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★ ★
Principal Partner	Category leadership and strategic brand positioning	★ ★ ★ ★ ★	★ ★ ★ ★	★ ★ ★ ★ ★
Entrance Branding	First impression & maximum recall	★ ★ ★ ★ ★	★ ★ ★	★ ★ ★ ★ ★

STRATEGIC

HIGH-VALUE NETWORKING

Recommended Sponsorship	Best For	Brand Awareness	Decision-Maker Access	Lead Generation
Inaugural CEO Lunch	Access to senior government, municipal and industry decision-makers	★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★
Networking Breakfast/ Lunch/ Dinner	Premium relationship-building with high-value buyers and stakeholders	★ ★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★
VIP Lounge	Continuous access to top buyers through hospitality-led engagement and brand presence	★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★

B2B NETWORKING

BUYER ENGAGEMENT PLATFORMS

Recommended Sponsorship	Best For	Brand Awareness	Decision-Maker Access	Lead Generation
Forum Knowledge Partner	Thought leadership positioning through peer networking, PR visibility & industry conversations	★ ★ ★ ★	★ ★ ★ ★	★ ★ ★ ★ ★
Presentation at the show	Product showcase & storytelling	★ ★ ★ ★	★ ★ ★ ★	★ ★ ★ ★

VISIBILITY

ENHANCED VISIBILITY / INFLUENCE & LEAD GENERATION

Recommended Sponsorship	Best For	Brand Awareness	Decision-Maker Access	Lead Generation
Registration Area	High-frequency exposure to all attendees	★ ★ ★ ★ ★	★ ★ ★	★ ★ ★ ★ ★
Lanyards	Constant attendee-level branding	★ ★ ★ ★ ★	★ ★	★ ★ ★ ★ ★
LED Wall	Large-scale visual branding positioned for high-impact attendee visibility	★ ★ ★ ★ ★	★ ★	★ ★ ★ ★ ★
Show Carry Bags	Continuous brand recall among attendees	★ ★ ★ ★ ★	★ ★	★ ★ ★ ★ ★
Digital Promotions	Pre & post-event visibility	★ ★ ★ ★	★ ★ ★	★ ★ ★ ★

Partner Country/ State/ City or UT Sponsorship



Be the official **Partner Country / State / City or Union Territory** of Municipalika 2026 and maximise your reach among 10,000+ government and industry stakeholders shaping India's cities.

Add a premium spotlight to your country, state, city or union territory by showcasing flagship projects, infrastructure priorities, investment opportunities, policy initiatives and urban innovations, while distinguishing yourself from other participating regions. As an official partner, you will be provided with multiple opportunities to present your urban development vision through significant involvement in the event's inauguration, conference programme, networking platforms, digital campaigns and media outreach.

Facilities	Partner Country	Partner State	Partner City / Union Territory
Exhibition Space (sq. mtr.)	75	50	24
Marketing Presentation Slot (minutes)	15	x	x
Guest of Honour at Inauguration	y	y	x
Presentation in Plenary Session	x	y	y
Panelist Slot	y	y	x
Appropriate Media Coverage/ Logo Mileage Options	y	y	x
Advertisement in Conference Papers/Exhibition Directory	Full Page	Full Page	Full Page
Advertisement in Urban News Digest	Full Page	Full Page	Full Page
Profile / Brochure in Delegate Kit	1 pc	1 pc	1 pc
Complimentary Delegate Passes	25	25	10
Local Hosting & Transport	x	6 Persons	2 Persons
Partnership Charges	US\$ 60,000*	₹36 Lakhs*	₹20 Lakhs*

*18% GST Extra.

Country / State / City or Union Territory Pavilion Sponsorship



Showcase your **country, state, city or union territory** at Municipalika 2026 and maximise your reach among **10,000+ government and industry stakeholders shaping India's cities.**

Present your flagship projects, infrastructure initiatives, investment opportunities and urban innovations through a dedicated pavilion. The pavilion can bring together multiple co-exhibitors, including government departments, city corporations, utilities, development authorities, public agencies and organisations working collaboratively with your region.

It provides an ideal platform to strengthen visibility, foster partnerships and promote your region's urban development initiatives.

Facilities	Country Pavilion	State Pavilion	City / Union Territory Pavilion
Exhibition Space (sq. mtr.)	36	24	24
Marketing Presentation Slot (minutes)	10	x	x
Guest of Honour at Inauguration	x	y	x
Presentation in Plenary Session	x	x	x
Panelist Slot	y	y	x
Appropriate Media Coverage/ Logo Mileage Options	y	y	x
Advertisement in Conference Papers/Exhibition Directory	2 Full Page	Full Page	Full Page
Advertisement in Urban News Digest	Full Page	Full Page	Full Page
Profile / Brochure in Delegate Kit	1 pc	x	x
Waiver of Delegate Charges	10	10	5
Local Hosting & Transport	x	2 Persons	1 Person
Partnership Charges	₹20 Lakhs*/ US\$ 26,000*	₹15 Lakhs*/ US\$ 20,000*	₹10 Lakhs*/ US\$ 13,000*

*18% GST Extra.

Premium Partner City Sponsorship



Position your city as a leading example of urban innovation, governance and sustainable development at Municipalika 2026.

As the **Premium Partner City**, showcase your flagship projects, infrastructure initiatives, investment opportunities and urban innovations before senior government, municipal and industry decision-makers. This partnership offers high-impact visibility across the inauguration, conference programme, networking platforms, digital campaigns and media outreach, helping present your city's vision to India's urban development ecosystem.

Features

- 48 sqm exhibition space — **Exclusive**
- Onsite branding as presenting partner - **Exclusive**
- Logo as presenting partner on Municipalika website - **Exclusive**
- Guest of Honor at the Inauguration - **Exclusive**
- Panelist slot in the conference programme
- Brand visibility across event marketing
- Full-page advertisement in Exhibition Directory
- Full-page advertisement in Urban News Digest
- Profile / brochure insertion in Delegate Kit — 1 pc
- 25 complimentary delegate passes
- Local hosting & transport for 4 representatives

PRICING:

Municipalika, CAPEX, PWX

INR

30 Lakhs*

*18% GST Extra.

Presenting Partner Sponsorship



As the **Presenting Partner** of Municipalika 2026, your organisation receives the highest level of association with India's leading exhibition and conference for urban infrastructure, public works and city solutions. Designed for category leadership, this partnership places your brand at the forefront of India's urban transformation with strong visibility across the exhibition, conference, networking platforms, delegate engagement, digital campaigns and media outreach.

The Presenting Partner enjoys exclusive branding and strategic engagement with policymakers, senior government officials, municipal leaders, Smart City representatives, infrastructure agencies, developers, EPCs, consultants, architects and industry leaders. It helps strengthen market leadership, launch solutions and build high-value relationships while delivering visibility, credibility and business impact before, during and after the event.

Features

- 200 sqm exhibition space - **Exclusive**
- Onsite branding as Presenting Partner - **Exclusive**
- Presenting Partner logo on the Municipalika website - **Exclusive**
- Front Inside Cover advertisement in the Exhibition Directory - **Exclusive**
- Double Spread advertisement in the Urban News Digest Newsletter - **Exclusive**
- 15-minute leadership presentation during the conference programme - **Exclusive**
- Logo featured across official marketing campaigns as Presenting Partner
- Dedicated promotional video across Municipalika's digital channels
- Panelist participation in a conference session
- PR, media and digital promotion before, during and after the event
- Corporate brochures included in the Delegate Kit - 2pcs
- 25 complimentary delegate passes

PRICING:	INR	USD
Municipalika, CAPEX, PWX	100 Lakhs*	130,000*
*18% GST Extra.		

Principal Partner Sponsorship



As the **Principal Partner** of Municipalika 2026, your organisation is positioned at the forefront of India's urban development ecosystem through one of the event's highest partnership opportunities. This partnership provides prominent visibility across the exhibition, conference, networking platforms, digital campaigns and media outreach.

The Principal Partner enjoys premium branding and direct engagement with policymakers, senior government officials, municipal leaders, infrastructure agencies, developers, EPCs, consultants, architects and industry leaders.

Designed to enhance market leadership, showcase innovation and build lasting business relationships, it delivers high-impact visibility before, during and after the event.

Features

- 100 sqm exhibition space - **Exclusive**
- Onsite branding as Principal Partner - **Exclusive**
- Logo as Principal Partner on the Municipalika website - **Exclusive**
- Back Cover advertisement in the Exhibition Directory - **Exclusive**
- Logo featured across official marketing campaigns as Principal Partner
- Dedicated promotional video across Municipalika's digital channels
- Panelist participation in a conference session
- PR, media and digital promotion before, during and after the event
- Corporate brochure included in the Delegate Kit - 1pc
- 10 complimentary delegate passes

PRICING:	INR	USD
Municipalika, CAPEX, PWX	50 Lakhs*	65,000*
*18% GST Extra.		

Co-Partner Sponsorship



As the **Co-Partner** of Municipalika 2026, your organisation gains a prominent position within India's leading urban development platform, with strong visibility across the exhibition, conference, networking platforms, digital campaigns and media outreach.

This opportunity is designed for organisations looking to strengthen market presence, showcase solutions and build high-value connections. With targeted branding and direct engagement with policymakers, municipal leaders, infrastructure agencies, developers, EPCs, consultants, architects and industry professionals, it delivers meaningful visibility and business engagement before, during and after the event.

Features

- 50 sqm exhibition space - **Exclusive**
- Onsite branding as Co-Partner - **Exclusive**
- Logo as Co-Partner on the Municipalika website - **Exclusive**
- Panelist participation in a conference session
- PR, media and digital promotion before, during and after the event
- Full-page advertisement in the Exhibition Directory
- Full-page advertisement in the Urban News Digest
- Corporate brochure included in the Delegate Kit - 1pc
- 5 complimentary delegate passes

PRICING:	INR	USD
Municipalika, CAPEX, PWX	25 Lakhs*	32,500*
*18% GST Extra.		

Associate Partner Sponsorship



As the **Associate Partner** of Municipalika 2026, your organisation benefits from targeted visibility across India's leading platform for urban infrastructure, public works and city solutions. This partnership provides valuable exposure through the exhibition, conference and event marketing.

Designed for organisations looking to increase brand visibility, showcase solutions and build meaningful business relationships, the Associate Partner package offers direct engagement with policymakers, municipal leaders, infrastructure agencies, developers, EPCs, consultants, architects and industry professionals before, during and after the event.

Features

- 36 sqm exhibition space
- Onsite branding as presenting partner - **Exclusive**
- Logo as presenting partner on Municipalika website - **Exclusive**
- Panelist slot in the conference programme
- PR, media and digital promotion before, during and after the event
- Full-page advertisement in the Exhibition Directory
- Full-page advertisement in the Urban News Digest
- Corporate brochure included in the Delegate Kit - 1pc
- 2 complimentary delegate passes

PRICING:	INR	USD
Municipalika, CAPEX, PWX	20 Lakhs*	26,000*
*18% GST Extra.		

Product/ Technology/ Service Presentation (15-20 mins) Sponsorship



Present your **products, technologies and services** to a highly targeted audience at Municipalika 2026, reaching 10,000+ government and industry stakeholders shaping India's cities.

Use a dedicated presentation to showcase your innovations, demonstrate expertise, generate quality leads and strengthen your brand presence among municipal leaders, infrastructure agencies, EPCs, developers, consultants and solution buyers.

Features

- 9 sqm exhibition space
- 15-20 minute presentation slot
- Full-page advertisement in Exhibition Directory
- Full-page advertisement in Urban News Digest
- 2 complimentary delegate passes

PRICING:	INR	USD
Municipalika, CAPEX, PWX	10 Lakhs*	10,500*
*18% GST Extra.		

Session Partner Sponsorship



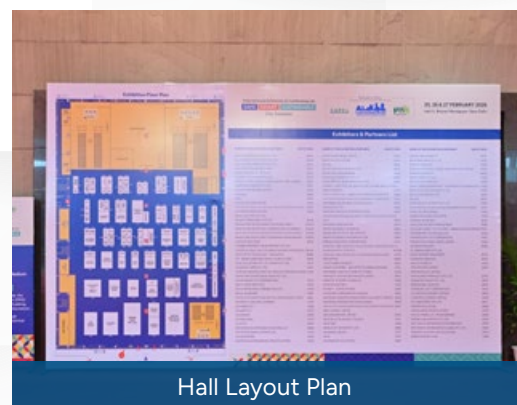
As the **Session Partner** of Municipalika 2026, your organisation takes centre stage within a dedicated conference session, positioning your brand alongside the discussions shaping India's urban future. This partnership offers prominent visibility throughout the session while connecting you with a highly targeted audience of government officials, municipal leaders, infrastructure agencies, Smart City representatives, developers, EPCs, consultants, architects and industry professionals.

Features

- Branding as Session Partner for a dedicated conference session - **Exclusive**
- Logo mention on Municipalika website as session partner - **Exclusive**
- 10-minute marketing presentation slot
- Full-page advertisement in Exhibition Directory
- Full-page advertisement in Urban News Digest
- Profile / brochure insertion in Delegate Kit- 1 pc
- 2 complimentary delegate passes

PRICING:	INR	USD
Municipalika, CAPEX, PWX	15 Lakhs*	20,000*
*18% GST Extra.		

In-venue Sponsorship



Pole Bunting

Hall 5 Exterior Branding

Hall Layout Plan

Product Title

Pricing

Registration Area Branding	INR 16,50,000 / US\$17,300
Gate 1 Entrance Branding 10' (H) × 40' (W)	INR 16,50,000 / US\$17,300
Gate 4 Entrance Fascia Branding 10' (H) × 170' (W)	INR 22,00,000 / US\$23,100
Gate 10 Metro Pillar Branding 8' (H) × 10' (W)	INR 11,00,000 / US\$11,500
Pole Bunting Branding (Gate 4 & Hall 5–6) Per Location	INR 11,30,000 / US\$11,900
Hall 5 Exterior Branding Per Location (4 Available) 20' (H) × 20' (W)	INR 11,00,000 / US\$11,500
Hall 6 Exterior Branding Per Location (2 Available)	INR 11,00,000 / US\$11,500
Hall 6 Foyer Branding 20' (H) × 20' (W)	INR 11,00,000 / US\$11,500
Gate 10 Entry Metro Pillar Branding Per Location (3 Available) 8' (H) × 10' (W)	INR 11,00,000 / US\$11,500
Main Entrance Branding (Gate 10 – Metro Station) 15' (H) × 30' (W)	INR 16,50,000 / US\$17,300
Hall Layout Plans Sponsorship 10' (H) × 20' (W)	INR 5,50,000 / US\$5,800
Promotional Display Standee: Per Unit	INR 1,00,000 / US\$1,750

*18% GST Extra.

Lanyard Sponsorship



Attractive **lanyards** are produced to hold the entry badges and distributed to all exhibitors, trade visitors, press, delegates, VIPs. Your logo will appear on the lanyard.

PRICING:	INR	USD
Municipalika, CAPEX, PWX: (Quantity: 5,000 Nos)	15 Lakhs*	15,700*
*18% GST Extra.		

Badge Sponsorship

The **badge** is the most widely distributed and most visible element in the show, used extensively during the span of 3 days. Your logo will appear in the main section of the badge, giving it unparalleled prominence.

Every time a show attendee scans his/her card by using the event app SnapCard, your logo will catch their eye.



PRICING:	INR	USD
Municipalika, CAPEX, PWX: (Quantity: 5,000 Nos)	20 Lakhs*	35,000*
*18% GST Extra.		

Show Carry Bags Sponsorship

Provide visitors with **show bags** to help them collect information. Your logo and message will appear on the show carry bags to be distributed from the registration area and help desk counters.



PRICING:	INR	USD
Municipalika, CAPEX, PWX: (Quantity: 5,000 Nos)	15 Lakhs*	15,700*
*18% GST Extra.		

VIP Welcome Kit

Sponsorship



Be the first brand each VIP buyer connects with from the moment attendees arrive. As VIPs register or collect their badges on-site, they will receive an exclusive co-branded Welcome Kit, the very first touchpoint of their event experience.

Sponsoring the **VIP Welcome Kit** is a great way to create an impression directly on the VIP buyers, even before the show starts. The VIP Welcome Kit will include a co-branded tote bag with the agenda of the event, floor plan, curated giveaways from your destination, and a dedicated QR code with special offers promoting your offerings.

PRICING:	INR	USD
Municipalika, CAPEX, PWX: (Quantity: 1,000 Nos)	15 Lakhs*	15,700*
*18% GST Extra.		

VIP/Business Lounge Sponsorship



Created to facilitate high-value buyer-seller and stakeholder interactions, the **VIP / Business Lounge** will be used by senior government officials, policymakers, city leaders, industry heads, sponsors, exhibitors and invited delegates.

Your logo will be displayed at prominent locations within the lounge, placing your brand in front of influential decision-makers and business leaders.

PRICING:	INR	USD	Type of Sponsorship
Municipalika, CAPEX, PWX	13.50 Lakhs*	23,500*	Exclusive
Municipalika, CAPEX, PWX	6.75 Lakhs*	11,500*	Shared
*18% GST Extra.			

Inaugural CEO Lunch Sponsorship



The **Inaugural CEO Lunch** offers a unique opportunity to connect with influential decision-makers. Showcase your solutions and initiatives in front of a high-profile audience. The theme of the Inaugural CEO Lunch can be tailored to the sponsor's preferences, offering a fantastic opportunity for distinguished guests to experience the innovation and impact of your organisation.

A special menu will be curated for the occasion. Senior government officials, city leaders, CEOs or Heads of Department will be invited to join the Municipalika Inaugural panel discussion, bringing your organisation onto a national urban development stage.

PRICING:	INR	USD
Municipalika, CAPEX, PWX	25 Lakhs*	26,200*
*18% GST Extra.		

Networking Breakfast/ Lunch/ Dinner for 200 buyers and sellers Sponsorship



Sponsor a **Networking Lunch / Dinner for 200 Buyers & Sellers** and gain one-to-one visibility among a highly targeted audience of municipal officials, city leaders, Smart City representatives, EPCs, developers, consultants, architects, contractors, technology providers and infrastructure decision-makers.

You will have the opportunity to showcase your organisation and engage directly with key stakeholders shaping urban infrastructure and city development projects across India. Your logo will be displayed at prominent locations throughout the lunch/dinner venue. In addition, you will receive a 15-minute presentation opportunity.

PRICING:	INR	USD
Municipalika, CAPEX, PWX	16.50 Lakhs*	17,500*
*18% GST Extra.		

Hosted Buyer and VIP Delegate Programme Sponsorship

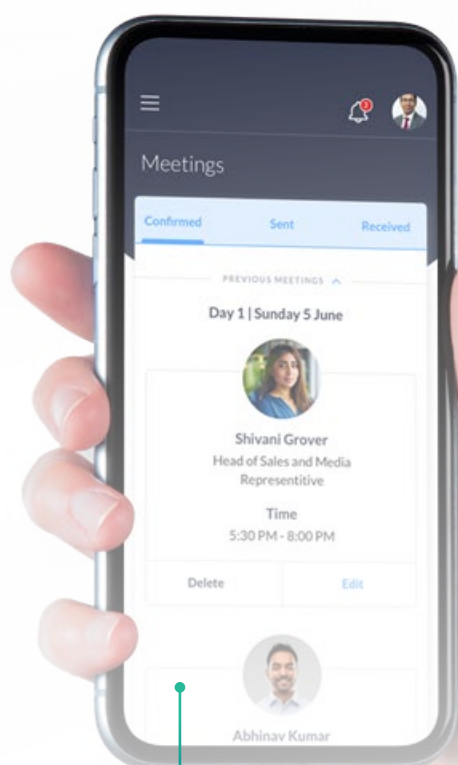


Hundreds of hand-picked **pre-qualified** buyers from important markets across India are hosted at Municipalika 2026. These include key buyers from municipal bodies, Smart City agencies, public works departments, EPCs, developers, consultants, architects, contractors, technology providers and infrastructure organisations, who are selected through a rigorous process. Sponsors and co-sponsors of the Hosted Buyer Program will capture their attention, at a relatively low cost, on a first-come basis.

The programme also provides opportunities for one-to-one meetings and direct engagement with qualified buyers, helping sponsors build meaningful business relationships and generate new opportunities.

PRICING:	INR	USD	Type of Sponsorship
Municipalika, CAPEX, PWX	20 Lakhs*	35,000*	Exclusive
Municipalika, CAPEX, PWX	10 Lakhs*	17,500*	Shared
*18% GST Extra.			

Event App Sponsorship



The **Event App** is the ultimate companion of every participant at Municipalika 2026. Get unprecedented visibility through the app. Exhibitors, visitors, delegates, buyers and speakers will log in to schedule meetings, check the conference agenda, view the floor plan and access relevant event information. Your logo will be displayed right at the launch of the app and throughout the user journey, generating exceptional brand recall.

Every meeting request and confirmation email carries your branding, while your banners appear across the app, keeping your brand at the forefront of every buyer interaction before, during and throughout the event.

PRICING:	INR	USD
Municipalika, CAPEX, PWX	16.50 Lakhs*	17,500*
*18% GST Extra.		

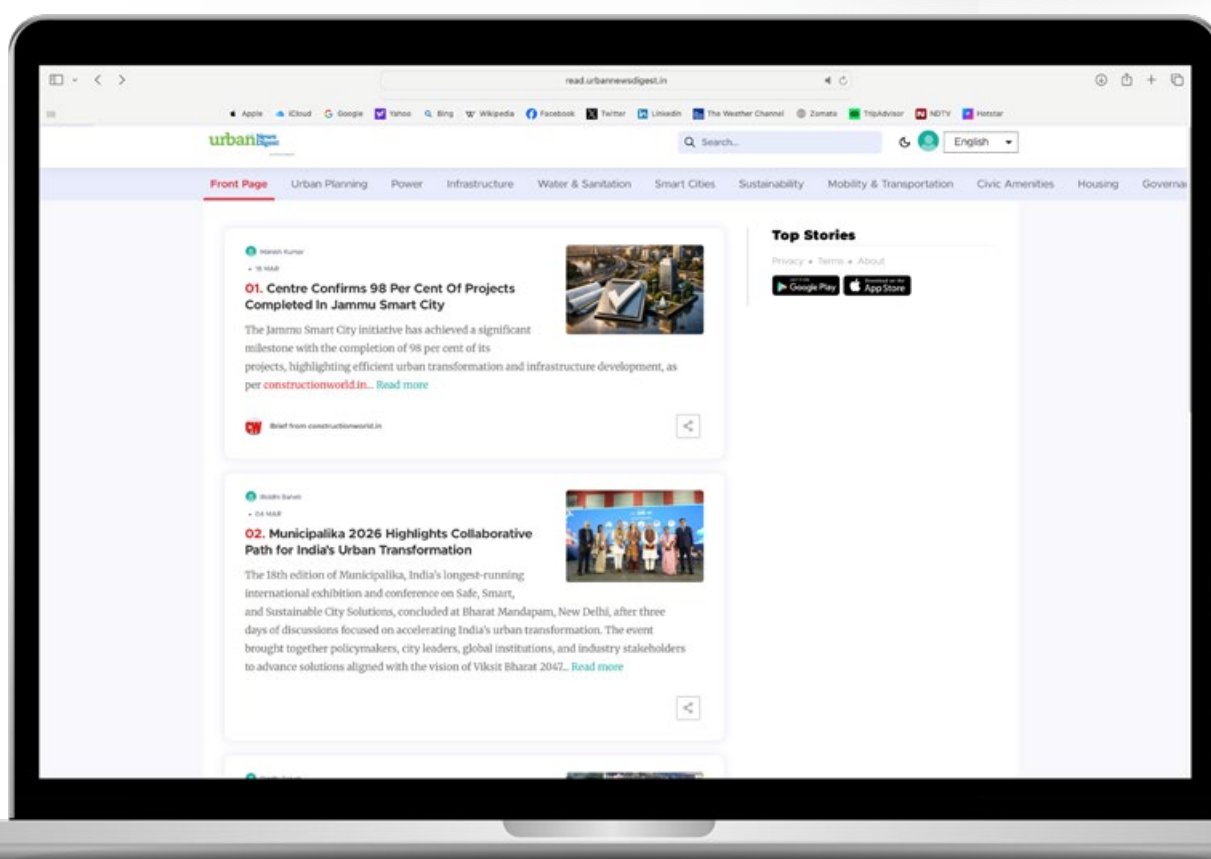
Roadshow Sponsorship



You can conduct an exclusive **roadshow** for urban development stakeholders, which will be facilitated by Fairfest. You get an opportunity to showcase your organisation to a filtered audience of municipal officials, Smart City representatives, public works departments, EPCs, developers, consultants and infrastructure buyers that appeals to your business requirements. We will provide a complete roadshow solution for 100 urban development stakeholders.

PRICING:	INR	USD
Municipalika, CAPEX, PWX	11 Lakhs*	11,500*
*18% GST Extra.		

Digital Marketing Sponsorships



Sponsorship:	INR	USD
Urban News Digest E-daily Sponsorship	75,000*	800*
Dedicated Emailer Sponsorship	75,000*	800*
Website Banner Sponsorship	50,000*	500*
Newsletter Sponsorship	50,000*	500*
*18% GST Extra.		

Some of our Partners and Supporting Organizations

Strong Support from Government of India



Strong Support from Government of India



Global Partnership



Partner States



Principal Partner



State Pavilions



City Pavilion



Premium Partner City



Featured Cities



Urban Mobility Partner



Product Service Presentation



Official Lighting Partner



Knowledge Partners



Water Session Partner



Featured Exhibitors



Featured Exhibitors



Featured Exhibitors



UIC Associate Sponsor



Session Partners



Industry Support



Industry Support



Institutional Partner



Telecast Partner



Media Partners



Exhibition Organised by



Conference Organised by



Co - Organised by



Powered by

