



Knowledge Partner



9, 10 & 11 December 2026

Hall 6, Bharat Mandapam, New Delhi

Unleashing Ideas for Sustainable, Resilient & Inclusive Cities

Empowering the Next Generation of Urban Thinkers

The **Urban Innovation Challenge (UIC)** brings together India's brightest young architects, engineers, planners, designers and urban innovation startups to solve real urban challenges — sustainability, resilient infrastructure, and inclusivity.

Backed by **Municipalika**, **CAPEX** and **Ethos Empowers**, the Challenge connects 100,000+ architecture professionals, students, startup innovators and city leaders shaping India's built environment.

Your Brand + Urban Innovation

Partner with India's most influential platform advancing ideas for resilient, sustainable cities.

Be the force behind the next generation of urban innovators.
Partner with Urban Innovation Challenge 2026.



TO PARTNER OR KNOW MORE, CONTACT:

Fairfest Media Limited / Good Governance India Foundation - +91 22 4555 8555 / contact@municipalika.in
Website - www.municipalika.com

ABOUT THE CHALLENGE

Reimagining India's Urban Future

India's cities are evolving faster than ever; centres of opportunity, innovation, and enterprise, yet facing unprecedented challenges of climate change, infrastructure stress, and urban inequality.

By 2047, over half of India's population will live in urban areas. How we design and govern these spaces will define the nation's resilience and sustainability.

Challenge Themes

- 1. Resilient Development** - Designing for climate adaptation and disaster preparedness
- 2. Sustainable Green Built Environment** - Low-carbon, circular, and energy-efficient design approaches
- 3. Redevelopment & Reconstruction** - Revitalising cities for density, equity, and liveability

Who Can Participate

- **Student Category:** Undergraduate & postgraduate students of architecture, urban design, planning, engineering, environmental studies, and social sciences
- **Young Professionals Category:** Recent graduates & professionals up to **35 years of age** from related disciplines
- **Startup Category:** Early-stage and growth-stage startups developing innovative solutions for urban challenges

AWARDS & RECOGNITION

Each theme will feature **three winning entries** per category:

1st Place | 2nd Place | 3rd Place

Additionally, **Special Mentions** will be awarded to commendable submissions.

Finalists will present their ideas at Municipalika 2026, before an audience of:

- National, state & city-level government officials
- Urban planners, architects & infrastructure experts
- Developers, industry leaders & academic institutions





WHY SPONSOR: AUDIENCE & IMPACT

Your Brand. The Next Generation. A National Stage.

The Urban Innovation Challenge is where **future talent meets today's leadership**. Sponsorship positions your brand at the centre of India's most influential urban innovation ecosystem.

Reach & Influence

- **60,000+ students** from **400+ architecture, planning & engineering colleges**
- **40,000+ professionals** from the built environment, infrastructure & urban governance sectors
- Urban innovation startups, incubators, accelerators and innovation hubs.
- **10,000+ attendees at Municipalika 2026**, including 3000+ government delegates
- Extended digital reach through **Ethos Empowers & Municipalika** social and media networks

Why It Matters

- Champion **innovation and sustainability** in India's urban transformation
- Build visibility and credibility among **governments, academia & industry leaders**
- Engage directly with **emerging talent and decision-makers**
- Align your brand with **purpose-driven innovation and national impact**

EVALUATION CRITERIA

Entries will be judged by a distinguished **national jury** comprising leading architects, planners, and policy experts, based on:

- **Innovation:** Originality and creativity of ideas
- **Implementability:** Feasibility and technical clarity
- **Scalability:** Replicability and adaptability of solutions
- **Contextual Relevance:** Fit to India's urban realities
- **Social Impact:** Inclusivity, resilience, and long-term benefit

PARTNERSHIP OPPORTUNITIES

INNOVATION PARTNER (₹25 Lakhs*)

Exclusive Lead Partner

- Title Rights: "Presented by [Your Brand]"
- Logo branding across all digital, print & on-ground collaterals including our website, newsletters, and social media
- Full page colour ad in Urban News Digest
- Write-up in Urban News Digest
- Being on stage during the **Awards** Presentation on stage
- Media mention in all UIC promotions across press, newsletters, digital and social media
- VIP access to jury & winners
- 10 Complimentary Delegate Passes for Municipalika + CAPEX + PWX 2026
- 25 Complimentary Awards Show Passes

SUPPORTING PARTNER (₹10 Lakhs* each - Two available)

Associate Partner

- Logo branding across all materials & event stage including our website, newsletters, and social media
- Half page ad in Urban News Digest
- Write-up in Urban News Digest
- Media mention in all UIC promotions across press, newsletters, digital and social media
- 5 Complimentary Delegate Passes for Municipalika + CAPEX + PWX 2026
- 10 Complimentary Awards Show Passes

**All costs are exclusive of 18% GST*

SPONSOR BENEFITS AT A GLANCE

- ✓ National visibility before 6,000+ industry leaders
- ✓ Branding across 400+ colleges & 40,000 professionals (Ethos + Municipalika network)
- ✓ Recognition during Municipalika's plenary and awards ceremony
- ✓ Association with India's most credible urban innovation platform

TIMELINE

- **Registration Opens:** 23th September 2026
- **Registration Closes:** 26th October 2026
- **Submission Closes:** 31st October 2026
- **Jury Dates:** 20-24th November 2026
- **Awards Ceremony:** 10th December 2026
- **Venue:** Hall 6, Bharat Mandapam, New Delhi

Together, let's build the future of Indian cities.



SUSTAINABLE



RESILIENT



INCLUSIVE